

# Worldview Weekends of America



We are training over 15,000 people annually with the truths of a biblical Worldview.

Now you can host a Worldview Weekend in your city featuring some of America's leading worldview authors and speakers.



*"What you guys are doing with these Worldview Weekends is one of the three most critical needs in the entire church today. Today you can find Christians who know what they believe, but many*

*have no idea in the world why they believe it. What you are doing is helping believers understand the world around us from a biblical context. The last thing I needed was another conference to speak at, but anytime I can do a conference with you guys, I will, because you are cutting edge."*  
—Josh McDowell

worldviewweekend.com • 651.739.4112

## Speakers

*Past and Present*

 Ken Ham, Answers in Genesis	 Kerby Anderson, Probe & Point of View	 David Jeremiah, Turning Point	 David Noebel, Summit Ministries
 Janet Parshall, National Talk Show Host	 David Barton, Wallbuilders	 Josh McDowell, Josh McDowell Ministries	 Tim LaHaye, Family Life Ministries
 Marquis Laughlin, Holy Land Experience	 Marshall Foster, Mayflower Institute	 Peter Marshall, Christian Historian	 Bill Jack, Worldview Academy Camps
 Woodrow Kroll, Back to the Bible Radio	 Frank Harber, Author	 Norm Geisler, Author	 Ray Comfort, Author
 Ron Carlson, Author	 Jeff Myers, Leadership Institute	 Bob Cornuke, Explorer & Adventurer	 Rick & Mick Vigneulle, Christian Comedians

The benefits to your church of hosting a Worldview Weekend...

Your church name and address is printed on 30,000 brochures. • Your church name is printed in state and local publications. • Your church name is heard on the radio. • Hundreds of people have the opportunity to visit your church at the conference and see your senior pastor upfront. • Your church ministries can exhibit in our exhibit hall. • Your church is sending a message that you are committed to a biblical worldview. • You are providing a quality conference for your church members. • Your church has a part in impacting lives including the next generation. • This conference could help your church jump start a worldview Sunday School class. • Provide a life-changing experience that both parents and teens can take part in together.

Conference topics include...

The Religion of Humanism • How To Know What is Right or Wrong • Simple Tools for Brain Surgery • The Four Killer Questions • Tolerating The Intolerable • Search for the Real Mt. Sinai • How We Know The Bible is True • The Nature of Truth • Search For The Ark of The Covenant • Torn Between Two Worlds • Practical Benefits of Christianity • Building A Family Dynasty • America's Godly Heritage • The Relevance of Genesis • Education and the Founding Fathers • Historical Accuracy of the N.T. • Worldviews In Collision • Christians and Multiculturalism • Evidence That Demands A Verdict • Prophecy That Confirms the Bible • A Biblical Worldview for Economics • The Supernatural Nature of God's Word • A Biblical Worldview for Government • Creation Vs. Evolution • The Homosexual Revolution • Creation Evangelism • The Nature of Truth • The Biblical Answer to Racism • Sure Word of Prophecy • When Skeptics Ask • When Critics Ask • The Incredible Faith of Atheism



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## Why Do America, your city, and your church need the Worldview Weekend?

**A**ccording to the research of George Barna:

- Only four out of ten people who claim to be a Christian also claim they are “absolutely committed” to the Christian faith.
- Two out of three self-professing born-again believers assert there is no such thing as absolute moral truth.
- Less than 10% of American Christians actually possess a biblical worldview.

### Whatever

**F**rom his study *Morality and the Church* Barna states: “Without some firm and compelling basis for suggesting that [certain] acts are inappropriate, people are left with philosophies such as ‘if it feels good, do it,’ ‘everyone else is doing it’ or ‘as long as it doesn’t hurt anyone else, it’s permissible.’ In fact, the alarmingly fast decline of moral foundations among our young people has culminated in a one-word worldview: ‘whatever.’ The result is a mentality that esteems pluralism, relativism, tolerance, and diversity without critical reflection of the implications of particular views and actions.”

## Should laws be based on feelings and not Biblical truths?

**C**oncerning American Christians and their belief in laws based on biblical truth, Barna writes:

“Notice that in several instances there is a large gap between what people say is morally acceptable and what they say should be legal. This reflects the shift away from biblical principles and Christian values as the basis of modern law. Increasingly, Americans are looking for the law to reflect their personal preferences and desires rather than a universal set of absolutes based on God’s dictates. If this trend continues, then it stands to reason that we will inevitably experience increased instability in our laws, relationships and marketplace experiences.”

When asked why this change has occurred, Barna stated that religious institutions have failed to present a compelling case for a biblical basis for moral truth. “Most people do not believe there is any source of absolute moral truth. Even [self-professing] born again individuals are abandoning the notion of law based on scriptural principles. Families, who hold a major responsibility for shaping the moral values and attitudes of children, are ill-equipped to do that job in relation to a Christian worldview or on the basis of a comprehensive and coherent notion of faith-based truth. The result is that busy people, regardless of their faith affiliation, wing it when it comes to moral decisions.”

## Our Teen Track Is No Pizza Party

**U**nfortunately many youth groups today focus more on having fun than on equipping disciples that will love the Lord their God with all their heart, soul, strength and mind.

Our teen track, like the rest of our conference, is filled with challenging, practical, and life-changing teaching that teens can put into practice in their everyday life. Through video clips, Power Point presentations, man on the street interviews and engaging the group with continuous questions, our fast moving teen track will keep any teen engaged. Other than three or four breakout sessions, adults and teens are together in the main auditorium.

Many of our teen and adult speakers are skilled at using humor to make their points, keep the attention of the audience, and simply allow you to have an enjoyable learning experience.

Bill Jack, with Worldview Academy Camps, conducts 14 camps in ten states each year. Bill Jack is one of our regular speaking team members for both adults and teens. Christian speakers and comedians, Rick and Mick Vigneulle, have performed at the White House twice, and on the television ministries of David Jeremiah, Adrian Rogers, and Charles Stanley. They hold the record for addressing the world’s largest known school assembly of 46,000, and they have performed and traveled with Mark Lowry. When scheduled, Rick and Mick add a special element to both our teen track and general sessions and are loved by both adults and teens.

Whether the topic is how to witness to an atheist, can the existence of God be proven, creation versus evolution, basic evidence for the Christian faith, or how we know that truth exists, the teenagers that attend will be glad we thought more of them and their future than to just throw another pizza party.



### A Message from Brannon Howse, Worldview Weekend Founder & President

**T**he modern Christian is constantly bombarded with information and opinions by the media, the schools, and the government. Who could hope to assimilate and comprehend such an array of material? Who could possibly understand the times in which we live? Not many! But those men and women who do understand, become the next generation of leaders. The Bible speaks of a small tribe in Israel that “understood the times” and knew “what Israel ought to do,” and as a result were granted positions of leadership (I Chronicles 12:32). God expects His people to seek earnestly for the truth, rewarding those who understand the truth with greater responsibility - and with a call to leadership. Together we can train the leaders our nation so greatly needs.

If you would like to discuss holding a Worldview Weekend Conference at your church or obtain an application, I am available at Worldview Weekends of America, 651.739.4112. You may also write to me at Worldview Weekends of America, PO Box 25062, St. Paul, Minnesota 55125, email me at [brannon@worldviewweekend.com](mailto:brannon@worldviewweekend.com), and/or visit our web site for additional information about our conferences—[worldviewweekend.com](http://worldviewweekend.com).

# How Can I Bring The Worldview Weekend To My City and State?

The Worldview Weekends of America headquarters has for several years now been receiving on average one request per week by pastors, church leaders, local ministries and citizens to consider a Worldview Weekend in their city.

There are a limited number of weekends that are available on which we can hold additional Worldview Weekend conferences due to our normal annual conferences, as well as the inability to hold Worldview Weekends in December, January and the summer months.

We must carefully and strategically choose the invitations that we accept in order to maximize the number of teens and adults we can reach with this much needed message and training. In addition, we must make sure we are making the best use of the time and efforts of our speakers who are in high demand for speaking engagements and thus also desire to train, teach, and equip as many adults and teens as possible when they commit to a weekend.

Therefore, in order to show their seriousness and commitment to hosting a Worldview Weekend as a major event and not just another weekend church activity, a host church, or group of churches, must commit to a minimum of 300 tickets at the adult price of \$35 each. Your church can then sell the tickets to church and community members to recoup its investment. The church must also be able to seat a minimum of 1,000 people, as well as provide a sound man and someone to run Power Point and video for both the general session and teen track.

Such a commitment requires a staff-wide commitment and not just the commitment of one staff member. The excitement, vision, and need for this weekend must be articulated by the senior pastor/pastors weeks before the Worldview Weekend in front of the entire church on numerous Sunday mornings. The vision and need for the Worldview Weekend, must then be articulated by each staff member early and often in their area of ministry, whether youth pastor, adult education pastor, or seniors pastor.



*"I highly recommend that every adult and teen attend a Worldview Weekend if they desire to understand the times and know what God would have them do. - Dr. David Noebel, President, Summit Ministries"*

## We Have The Tools To Help You In Promoting ...

Worldview Weekends of America makes available, free of charge, thousands of our attractive brochures that are printed specifically for the Worldview Weekend in your city. The brochure contains the registration form, the list of speakers and the description of their keynote talks, hotel information for those traveling from out of town, and the teen track speakers and their keynote descriptions.

Worldview Weekends of America has produced a broadcast quality five minute and 41 second video that explains what a Worldview Weekend is, why a Worldview Weekend is needed at this time, as well as mentioning the names and topics of some of our speakers.

This video is packed with some of the troubling research of George Barna and others, thus showing the great need for mom, dad, teens, and seniors to be in attendance regardless of what other activity may be on their calendar.

We will also provide you with posters that can be distributed throughout your city and state.

We regularly work with such radio ministries as American Family Radio, Bott Radio Network, VCY America Radio Network, Salem Radio Network

In addition, Worldview Weekends of America will use its two national radio programs as well as its large mailing list and the mailing list of numerous pro-family and worldview ministries that make their list available to us for use. We mail an average of 20,000 pieces of mail for each Worldview Weekend.

Worldview Weekends will also list the Worldview Weekend being held at your church in our national print ads that we place in such publications as: World Magazine which is read by 350,000 people each week, The Liberty Journal that has a monthly distribution of

250,000 each month, The American Family Association Journal that has a monthly distribution of 200,000. We often place ads in local and state Christian newspapers as well.

Worldview Weekends of America regularly includes local Christian radio stations in the Worldview Weekend by giving them some upfront time to talk about their station, introduce speakers as well as distribute their program schedule to those in attendance. We also give the local Christian station, or stations, an ad on our Worldview Weekend brochures. In return, Worldview Weekends of America receives an agreed upon number of commercials or public service announcements about the Worldview Weekend at your church.

Rest assured, the Worldview Weekend staff takes care of all planning and administrative duties associated with the Worldview Weekend and hosting the speakers. Your church, beyond committing to the upfront purchase of 300 tickets, and promoting the conference to your church and community, leaves all other responsibilities to Worldview Weekends of America, from emceeing to transportation of speakers.



*I have spoken at the Worldview Weekends and testify to the quality, cutting edge, and practical nature of this conference.*

*Attending a Worldview Weekend is time invested, not spent. You will be investing time in your spiritual growth as well as that of your teen.*

*- Janet Parshall, National Talk show host with Salem Radio Network and Focus on the Family.*



*Josh McDowell addresses a Worldview Weekend conference.*



*American Family Association and American Family Radio is currently a ministry sponsor of many of the Worldview Weekends. I personally attend and speak at most of the*

*Worldview Weekends and have done so since 1998. I am always encouraged by the sincere appreciation many adults and teens openly express for the Worldview Weekend, as well as their desire to see it return.*

*This is a meat and potatoes conference that is meeting a crucial need like few conferences I have ever seen. If we don't take our biblical worldview seriously and the worldview of our teens, not only will the church in America cease to have an impact in the near future, but many of our friends, family members and teens will not choose to follow Jesus Christ because we have not clearly shown the cultural, practical, personal and eternal need & benefits of biblical Christianity.*

*Tim Wildmon, Vice President of American Family Association and American Family Radio*

**All the Worldview Weekends start on Friday evening at 6:45 p.m. and conclude at 10:00 p.m. On Saturday the conference resumes at 8:30 a.m. and concludes at 4:00 pm (or 4:30 depending on the city). The recommended age of attendance is age 11 to adult.**



*Norm Geisler addresses a Worldview Weekend conference.*

## Our Teens Are At Risk...

**T**he 1994 Church Youth Survey conducted by Barna Research Group for the Josh McDowell Ministry revealed the following facts through a scientifically designed process that randomly selected youth groups from thousands of churches. Over 3,700 youth were extensively and confidentially surveyed. The participants were youth involved in church activities and who overwhelmingly identified their parents as loving and their family experience as positive.

- Only 44% asserted that humans are capable of grasping the meaning of truth.
- 57% could not even say that an objective standard of truth exists.
- 85% are likely to reason "just because it's wrong for you doesn't mean it's wrong for me."
- Only 29% disagreed with the statement: "When it comes to matters of ethics, truth means different things to different people; no one can be absolutely positive they have the truth."
- 45% could not disagree with the statement: "Everything in life is negotiable."

## National Worldview Survey Reveals Trouble Ahead

Nehemiah Institute has conducted a test to determine an individual's Worldview in five key areas: politics, economics, education, religion, and social issues. Results from each category are classified into one of four major worldview philosophies; Christian Theism, Moderate Christian, Secular Humanism, Socialism. From 1988-2000, average scores of Christian school students dropped by 30.3%. Results of evangelical family students in public schools dropped 36.8%.

Christian students attending public schools now regularly score in the lower half of secular humanism, headed toward a socialistic worldview. Students in typical Christian schools score as a secular humanist. However, the average Christian school student is just a few points away from having a moderate Christian worldview.

From 1988 to 1996, out of the thousands of Christian students that took the PEERS test, 90% of them left

## Worldview Weekends are well attended because we are meeting a need...

**I**n 1992, Brannon hosted the first Worldview Weekend in St. Paul/Minneapolis. Today this conference has an average yearly attendance of 1,700.

In November of 1998, the annual Kansas Worldview Weekend was held with over 900 in attendance. Today the average attendance is 1,500.

In April of 1998 the annual Wisconsin Worldview Weekend was held and today the average attendance is 1,250.

In April of 1999, the first annual Worldview Weekend was held in Jackson, Mississippi with more than 800 in attendance. The average yearly attendance is now 1,000.

In April of 2001, the first Worldview Weekend was held in Richmond, Virginia with a sold out crowd of 1,100. The April 2002 conference was sold out with 1,500 in attendance.

In September of 2001, the first annual Ohio Worldview Weekend was held in Cincinnati with an attendance of more than 800.

In October of 2001, the first annual Arizona Worldview Weekend was held in Phoenix with a first year attendance of more than 600.

In the fall of 2001, Worldview Weekends of America introduced its "Bring The Worldview Weekend To your City" and within weeks churches in Dallas, Texas; Atlanta, Georgia; and Hampton, Virginia had been approved for a Worldview Weekend and had a weekend date confirmed for the fall of 2002.

high school either "at risk" or "easy prey," because of their lack of a solid biblical worldview.

Based on projections using the decline rate from Christian students, the church will have lost her posterity to hard-core humanism, between 2014-2018. Solution: Educate and equip Christians with the knowledge and understanding of biblical principles and standards for each area of life and everyday life, which is the goal of a Worldview Weekend.